

## Martín Izarra



Electronic Engineer specialized in Control and Automation in Argentina. He worked in R&D for a company from the group of General Dynamics (Argentina) and at AEG Sistemas as Project Manager of the Department of Automation and Control, in Brazil. He has several patents and projects on processes, industrial algorithms and equipments.

Founder and President of Brapenta Eletrônica

He is member of the Board of ANPEI (Associação Nacional de Empresas Inovadoras) and of the National Council of SEBRAE

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### **Brapenta Eletrônica**

Founded in 1979 in São Paulo this technology-based company uses as strategy of expansion the development of innovative solutions in its main market: metal contamination inspection and dynamic weighing control in food industries, agribusiness, chemical and other segments.

Currently, the company is present in twenty states of Brazil and has eighteen distributors abroad. Equipments produced are also exported and can be found in more than twenty countries.

In the last years, Brapenta has been investing around 11% of its revenues in its own R&D Department not only for the development of new products, but also for constant upgrading of its current products. The straight partnership with technological institutions for the last seven years has allowed access to new techniques and outstanding technological change.

Currently, Brapenta has sixty employees and ninety percent of its products have been launched in the last four years, with updated solutions at competitive prices.

Using multiple disciplines in its products and processes (automation, high level software, software DSP, digital and analogical electronic, signal conditioning, chemical processes and mechanical design), the company developed a peculiar culture of innovation management that allows a year expansion of 30%.

Brapenta won two important prizes: FINEP National Innovation Award in 2003 and Management Excellence Award– PPOG in 2004.

Since 2000 the company has been working in accordance of ISO9001 quality system, certified by the German TUV.

[www.brapenta.com](http://www.brapenta.com)